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Innotec Creative Solutions

2025 COMPANY PROFILE



Innovative | Creative | Impactful



who are we?

We are ICS Africa, short for Innotec Creative Solutions Africa, a well-established, multi-faceted socioeconomic solutions company. We are primarily a corporate event organiser that specialises in organising and executing research-based business conferences and CPD training workshops, with a focus on helping to create a conducive environment for socioeconomic development in Africa.

With operations in Gqeberha (formerly Port Elizabeth), Harare, and Lilongwe, ICS Africa is a leader in organising corporate events that influence policy and strategy in various economic sectors. We have 15 years experience bringing together people, from operational level employees to C-suite executives in public and private sector organisations, and sharing with them latest, relevant knowledge on the most important topics in socioeconomic development today.

what do we do?

We work across all economic sectors providing clear and present solutions to socioeconomic challenges.

Events

We create immersive, physical experiences that leverage human connection and direct interaction for professional development, knowledge sharing, and business growth, through conferences and CPD training workshops.

Business Development and Marketing

Over the years we have built relationships with a broad spectrum of the socioeconomic development society, including traditional and community leaders, local authorities, governments, private sector, and public sector. We leverage these relationships to offer business development and marketing services to businesses of all sizes, motivated by our belief in intra-African trade as a long-term sustainable solution to socioeconomic development challenges.

CSV Consultancy

Our commitment to inclusive socioeconomic development in Africa has shaped us into a leading organisation that champions the integration of CSV (Creating Shared Value) principles within the corporate sector. We have steadily become a key player in the shared value space in many southern African countries.

Perception Management

Perception management is an increasingly vital tool for businesses in the modern world. In a landscape where information spreads instantly and consumers have a plethora of choices, a company's reputation and how it is viewed by stakeholders can be just as important as the quality of its products or services. We offer full perception management consultancy services, including internal and external perception audits, to organisations in all economic sectors.



our vision statement

Growing and prospering Africa.

our mission statement

To provide practical and sustainable solutions to challenges facing the greater African society through collaborative efforts with all stakeholders.

our corporate positioning

CREATIVE - INNOVATIVE - IMPACTFUL

We are about more than just new ideas. We are about the tangible application of those ideas to solve problems in a transformative way.



our core values

- Bravery
- Objectivity
- Confidentiality
- Competence
- Honesty
- Accountability



events

Since our formation in 2010, we have partnered governments and government ministries, business associations, education institutions, and industry peers, among others, to organise and execute hundreds of conferences and CPD (continuing professional development) training workshops in several African countries.

premier conferences since 2010

- **Africa Corporate Governance Summit**
(in partnership with MN Capital of South Africa)
- **Zimbabwe Local Government Service Delivery Conferences**
(in partnership with the Zimbabwe Local Government Association - ZILGA)
- **Zimbabwe Energy Management Conference**
(in partnership with the Ministry of Energy and Power Development)
- **Zimbabwe Pensions and Retirement Funds Investment Forum**
(in partnership with Africonomie of the United Kingdom (UK) and Africonomie of South Africa)
- **Food Security and Nutrition Summit**
- **National Sports Development Conference and Awards**
(in partnership with the Sport and Recreation Commission (SRC) Zimbabwe)
- **Mobile Markets and Financial Services Forum - Zimbabwe**
(in partnership with the Ministry of ICT Zimbabwe)
- **Mobile Markets and Financial Services Forum - Zambia**
(in partnership with the Ministry of ICT Zambia)
- **Local Government - Business Forum**
(in partnership with the Ministry of Local Government Zimbabwe)
- **Public Sector Audit Conference and Finance Management Awards**
(in partnership with the Office of the President and Cabinet, and the Ministry of Finance Zimbabwe)
- **Irrigation Development Conference**
(in partnership with the Ministry of Agriculture Malawi)





- **Malawi ESG Integration and Investment Forum**
(in partnership with the Ministry of Industry and Trade)
- **Corporate Shared Value Conference and Awards Malawi**
(in partnership with the Ministry of Finance and the Ministry of Industry and Trade, and endorsed by the National Planning Commission)
- **Corporate Shared Value Conference and Awards Zimbabwe**
(in partnership with the Ministry of Industry and Commerce Zimbabwe)

■ popular masterclasses since 2010

- IPSAS (International Public Accounting Standard) Masterclass
- Perception Management Masterclass
- Fraud Prevention Masterclass for Local Government
- Insurance Fraud Prevention Masterclass
- Public Sector Revenue Collection Enhancement Masterclass
- Facilities Management Masterclass
- Prevention of Sexual Harassment Masterclass
- PCI DSS (Payment Card Industry Data Security Standard) Masterclass

■ sports development conference and awards - harare 2016

■ MEDIA EXCERPT

Innotec to Hold Sports Development Conference, Awards

Mehluli Sibanda, Senior Sports Reporter

A BULAWAYO-BASED socio-economic research and advisory services organisation, Innotec Private Limited is putting together a National Sports Development and an inaugural awards ceremony in Harare on 1 December to honour institutions that have played a part in the betterment of that industry in the country...



Mr Tidings Chaitezvi, Director, Innotec

Sunday News (sundaynews.co.zw), 20 November 2016

Support Us, We're Capable: Companies



Charity Ruzvidzo Business Reporter

LOCAL companies have the capacity to produce high quality products to meet domestic demand and all they want is consumers' support. Speaking during a media tour of companies, which is part of the ongoing Buy Zimbabwe campaign sensitisation programme in Bulawayo yesterday, companies' representatives blamed the media for what they termed "negative coverage".

Company executives drawn from big firms such as, Lobels, Ingwebu Breweries, Pretoria Portland Cement (PPC), United Refineries Limited (URL) and Arenel, said local industry was producing sufficient quantities but demand was disappointing...

...URL chief executive officer Busisa Moyo said weak demand was making it difficult for local firms to grow as many people still prefer imports...

Biscuits and sweets maker, Arenel, managing director Joshua Lepar implored consumers to support local firms saying high demand for local products will force companies to increase production and create jobs...

Innotec executive officer Tidings Chaitezvi urged the media to report positively about the achievements of local firms to build business confidence. "This tour is meant for the media to see production that's going on at our local companies so that you can report about them positively..."

The weeklong campaign, organised by the Buy Zimbabwe Campaign in collaboration with Innotec, continues today with a business conference and awards session at Rainbow Hotel.

Buy Zimbabwe Southern Region Targets Schools



Shepias Dube Business Reporter

BUY Zimbabwe Southern Region chapter is this week set to embark on another campaign to encourage locals to buy local goods, this time targeting schools. This follows another successful campaign held in Bulawayo in November last year which was targeting community elders. **Innotec, a local company will partner Buy Zimbabwe during the campaign.**

The campaign will be held under the “Consumption Today – Employment Tomorrow.”

“This will be an aggressive sensitisation and marketing campaign that seeks to leverage on the influence and spending power of children and schools to promote the consumption of local goods and services, to ensure survival and growth of local companies for the benefit of present and future generations,” Innotec spokesperson Ms Sehlule Ncube said.

“While their influence is limited on other products, children play a significant role in raising awareness among parents, parents who range from the ordinary consumer in a supermarket or hardware shop, to buyers and chief executive officers in small and large businesses...”

The promotion will be done through addresses, distribution of fliers, and posters at assembly points, break time and lunch time exhibitions and interactions with pupils, teachers and parents in 28 selected primary schools with a total student population of 60 000 students, she said.

Chronicle, February 15, 2015



H.E. President E.D. Mnangagwa

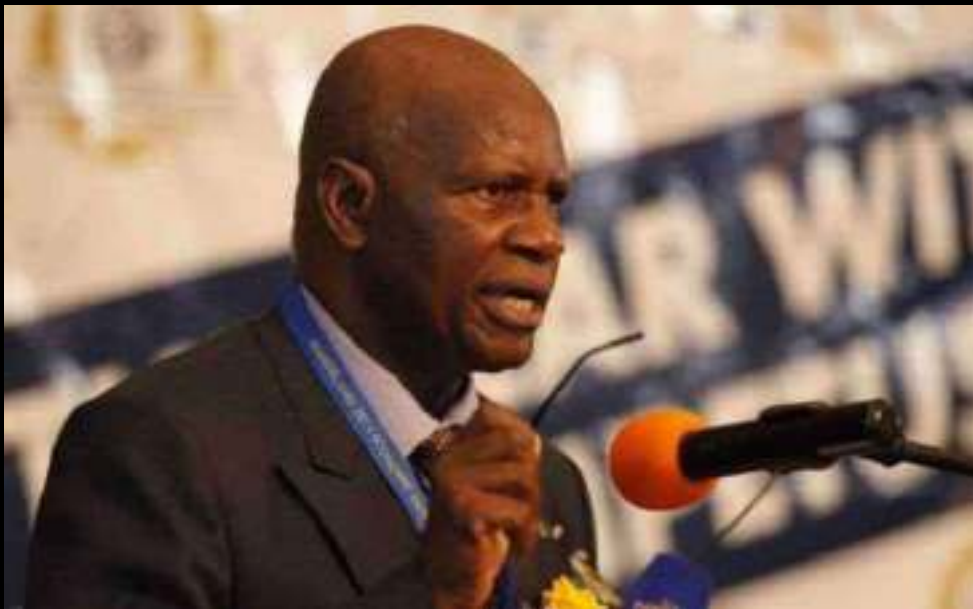
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Ladies and gentlemen, the public sector has played a critical role in the post-independence socio-economic development of this nation. We reiterate that despite the prevailing economic situation, Zimbabwe presents better opportunities for all citizens today than it did before the attainment of independence in 1980. This is a direct result of government, and indeed our public sector policies that are people oriented. It is therefore important that we preserve our achievements and increase our desire for improvements in all spheres of our operations and at all times. It is in this regard that prudent public finance management play a pivotal role in the continued socio-economic of our great nation.

”

Public Sector Financial Management Awards Keynote Address By the Guest of Honour,
The (then) Vice President of the Republic of Zimbabwe, Hon. E.D. Mnangagwa

Demand for Public Sector Transparency Grows



Minister Patrick Chinamasa

The demand for transparency and accountability in the public sector continues to grow with an increasingly informed public. Furthermore, with the ever-increasing innovations and technological developments, changing demographic profiles, and economic uncertainties, the public sector will be forced to explore new trends in corporate governance, risk and compliance... Innotec, a socio-economic research and development organisation, in partnership with the Office of the President and Cabinet and the Minister of Finance and Economic Development Patrick Chinamasa, hosted the second

edition of the Public Sector Audit Conference and Financial Management Awards in Harare recently... In his keynote address at the Financial Management Awards ceremony Cde Chinamasa described the “unfavourable” performance of most public sector institutions, citing poor corporate governance practices, inefficient allocation of limited financial resources, poor financial management that has culminated in huge debts that these institutions would want Treasury to inherit, lack transparency in many areas, and poor service delivery.

The Chronicle (chronicle.co.zw), 7 September 2017

Innotec holds Inaugural Economy Drivers' Awards



Vice President Chiwenga

Mbulelo Mpofu, Business Reporter

PAN-AFRICAN socio-economic development consultancy, Innotec Private Limited held its inaugural Economy Drivers Awards last week to recognise and appreciate outstanding and dedicated efforts by businesses in contributing towards the economy.

The event was held under the theme: "Driving Towards an Upper Middle-Income Economy by 2030" and coincided with the Zimbabwe International Trade Fair (ZITF), which ended in Bulawayo on Saturday.

Guest of honour and Vice President of Zimbabwe, Dr Constantino Chiwenga, in a speech read on his behalf by the Industry and Commerce Permanent Secretary, Dr Mavis Sibanda, underscored the importance of the awards and said the Government was excited by efforts that support business development across the spectrum.

"I am reliably informed that Innotec is a socio-economic development consultancy services organisation that works closely with public and private sector institutions in the country and beyond to assist in nurturing a conducive environment for inclusive development," he said.

"This, indeed, is a welcome development as it dovetails with President Mnangagwa's Vision 2030 for the nation.

Chronicle, May 3, 2022

Innotec Creative Solutions launches inaugural CSV awards



By Staff Reporter

Human capital development organisation **Innotec Creative Solutions (Pvt) Ltd (ICS)** successfully launched the inaugural **2023 annual Corporate Shared Value (CSV) Awards** in Harare, last week.

The awards, which ran under the theme: Inclusive social economic development through shared value strategy, recognised individuals and organisations that are creating economic value while addressing societal needs and challenges.

Speaking at the ceremony ICS director Tawanda Marongwe highlighted that the aim of the awards was to celebrate organisations promoting CSV in their projects...

..."The CSV model seeks to put the society at the centre of the strategic value chain, meaning that as long as the company is in operation societal needs of the community are met. The model is sustainable and a key driver of inclusion in economic activities," he said.

Ministry of Industry and Commerce official, Mucheka Muchumairi applauded ICS for coming up with an initiative that promotes CSV in the country while giving a speech on behalf of minister Sithembiso Nyoni...

NewsDay, December 13, 2023

MEDIA EXCERPT

Malawi to host Environmental, Social, Governance (ESG) summit



Annie Feza - The (then) ICS Head of Operations

Mike Kalumbi, Environment

Innotec Creative Solutions (ICS) Africa will host Malawi's ever environmental, Social, and Governance Summit (ESG) Integration and Investment Forum 2024 at the Bingu International Convention Centre (BICC) from 19th to 20th June.

Speaking to Malawi24, the Head of Operations at ICS Africa Annie Feza said the forum's main objective is to facilitate dialogue and collaboration among government, businesses, investors, and many other key stakeholders. The event will also showcase best practices and innovative solutions that can be employed for ESG integration in Malawi.

According to Feza, the Forum is built against the backdrop of a paradigm shift in business and investments. She continued to say that there is increasing external pressure on governments, the corporate sector, and investors to place ESG principles at the core of their operational strategies.

"ESG focuses on enhancing (E) – environmental conservation, (S) – the promotion of social equity, and (G) – the strengthening of corporate governance across diverse industries," said Feza. Feza also notes that the integration of ESG principles has gained momentum globally and across the African continent, particularly post the Covid-19 pandemic. Stakeholders are increasingly recognizing its potential to drive long-term sustainable economic growth and address systemic risks.

"It has emerged as a mission-critical strategy for governments at both national and local levels, businesses, and investors worldwide due to its potential to drive long-term value creation, mitigate risks, and address critical environmental and social challenges," said Feza...



Mathews Malata Jr · 3rd

Malawi 2063 Vision - Environme...
7mo

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This one was tough, exciting and modest

Days ago, Malawi birthed the first Corporate Shared Value (CSV) Conference and Awards aimed at recognising private and civil society actors promoting business-driven social impact and integrating economic, social & environmental value for resilient growth.

Supported by Ministry of Finance & Ministry of Industry & Trade, the prestigious events were organised by Innotec Creative Solutions (ICS)

Glad to have chaired the conference and hosted the awards. Thank you for the trust and support. 2025 holds promise for scaled collaboration & transformative change.

[#MrGreen](#)

[#SmallthingsMatter](#) [#Sustainability](#)

[Innotec Creative Solutions](#)





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Ministry of Finance
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Africonomie Group



Ministry of Sport,
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Ministry of Local Government,
Public Works & National Housing



Ministry of Agriculture



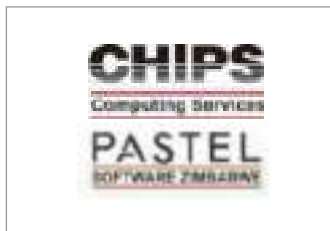
Ministry of ICT, Postal
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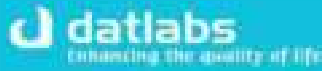
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innovative solutions for socio-economic challenges